Frank Mastil

Product Designer

frankdesign.xyz
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I'm a dedicated designer with more than eleven years of experience in the tech industry. I thrive on diving into fresh ideas, whether it's crafting brand-new projects from scratch or fine-tuning existing solutions. I'm ready to take on any challenge and help creating experiences that truly resonate with users.

Work Experiences

Toptal, Product Designer

Global 2022-Present

Managed clients based in the USA, effectively bridging time zone differences. Guided projects from concept to execution.

Notably, I established the foundational design and comprehensive system for a leading social media crypto platform, resulting in substantial UX improvements.

- Engineered a 27% surge in new user registrations through a revamped user experience.
- Achieved a 139% increase in user interactions on the platform.

STRV, Product Designer

Prague 2020 - 2022

Guiding clients through the entire design journey, from initial concept to pixel-perfect execution. This encompassed:

- Project scoping and estimation
- Conducting comprehensive UX/UI assessments
- Pioneering greenfield projects
- Revamping existing solutions for optimal performance
- Crafting dynamic animations and prototypes
- Delivering handoffs to development teams

Argo22, UX/UI Designer

Czech Budweis 2019 - 2020

Played a pivotal role in creating MawisPhoto, a service that revolutionizes construction documentation using precise 3D models with a focus on geodetics. Additionally, led the redesign of the Moyobo service, tailored for elite athletes and guided by Tomáš Verner.

- Crafting intuitive user flows
- Developing detailed wireframes
- Constructing interactive prototypes
- Facilitating effective communication with developers
- Conducting usability tests with end-users

Skills

Tools

Figma
Sketch
Adobe Photoshop
Adobe Illustrator
Adobe After Effects

Knowledge

User research
Wireframing
Prototyping
Interaction design
Usability testing
Agile methodology, Jira

Education

Master's degree in Applied informatics

Jihočeská univerzita v Českých Budějovicích 2017-2020

Thesis: Application of UX design in the scientific interface of UniCatDB database

Erasmus+ exchange program

Lapland University of Applied Sciences Tornio, Finland 2018

Bachelor's degree in Applied informatics

Jihočeská univerzita v Českých Budějovicích 2013-2017

Web and multimedia | Forensic analysis

Volunteering

Erasmus Student Network

2019

People and culture manager

AIESEC

2015-2016

Communication and marketing member

Traits

Initiative, team player, organizational skills, problem-solver, open-minded, leadership skills

Language

Czech	**English**	**Spanish**
Native	(TOEFL - B2)	A1

Certificates

CCNA1	**Digital Garage**	**Driving license**
CISCO	Google	A2, B