

# Frank Mastil

## Product Designer

mastil.cz

linkedin.com/in/frankmastil

I'm a dedicated designer with more than eight years of experience in the tech industry. I thrive on diving into fresh ideas, whether it's crafting brand-new projects from scratch or fine-tuning existing solutions. I'm ready to take on any challenge and help creating experiences that truly resonate with users.



## Work Experiences

### Toptal, Product Designer

Global 2022-Present

Managed clients based in the USA, effectively bridging time zone differences. Guided projects from concept to execution.

Notably, I established the foundational design and comprehensive system for a leading social media crypto platform, resulting in substantial UX improvements.

- Engineered a 27% surge in new user registrations through a revamped user experience.
- Achieved a 139% increase in user interactions on the platform.

### STRV, Product Designer

Prague 2020 - 2022

Guiding clients through the entire design journey, from initial concept to pixel-perfect execution. This encompassed:

- Project scoping and estimation
- Conducting comprehensive UX/UI assessments
- Pioneering greenfield projects
- Revamping existing solutions for optimal performance
- Crafting dynamic animations and prototypes
- Delivering handoffs to development teams

### Argo22, UX/UI Designer

Czech Budweis 2019 - 2020

Played a pivotal role in creating MawisPhoto, a service that revolutionizes construction documentation using precise 3D models with a focus on geodetics. Additionally, led the redesign of the Moyobo service, tailored for elite athletes and guided by Tomáš Verner.

- Crafting intuitive user flows
- Developing detailed wireframes
- Constructing interactive prototypes
- Facilitating effective communication with developers
- Conducting usability tests with end-users

## Skills

### Tools

Figma  
Sketch  
Invision  
Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects

### Knowledge

User research  
Wireframing  
Prototyping  
Interaction design  
Usability testing  
Agile methodology, Jira

## Education

### Master's degree in Applied informatics

Jihočeská univerzita v Českých Budějovicích 2017-2020

Thesis: Application of UX design in the scientific interface of UniCatDB database

### Erasmus+ exchange program

Lapland University of Applied Sciences Tornio, Finland 2018

### Bachelor's degree in Applied informatics

Jihočeská univerzita v Českých Budějovicích 2013-2017

Web and multimedia | Forensic analysis

## Volunteering

### Erasmus Student Network

2019

People and culture manager

### AIESEC

2015-2016

Communication and marketing member

## Traits

Initiative, team player, organizational skills, problem-solver, open-minded, leadership skills

## Language

**Czech**  
Native

**English**  
(TOEFL - B2)

**Spanish**  
A1

## Certificates

**CCNA1**  
CISCO

**Digital Garage**  
Google

**Driving license**  
A2, B